

POWELL TOUCHDOWN CLUB MEETING MINUTES

April 5, 2011

Robert Bunch called the meeting to order.

Ways we communicate to parents:

1. Text "powellfootball" to 90210 - - Coach Lowe will send information about when things are due, upcoming events and other info. Your kids can also do this to keep updated.
2. Visit the website: www.powellpanthersfootball.com Check the website for updated information on the team, fundraising and the opposing teams.
3. Be sure the Touchdown Club has your email address to keep you up to date on all information.

Touchdown Club dues are \$25 each year per family. If you have not paid your Touchdown Club dues, they can be sent in to Coach Lowe or mailed to: P.O. Box 1648 Powell, TN 37849

- - please make your check payable to: Powell TD Club

Season Football Tickets will be on sale during Youth Camp starting on July 11th. **Parking passes** will also be available for the lot in front of the school. Passes are \$25 for the season. Any extra spaces will be sold per game for \$10 each based on availability.

Upcoming Dates:

Summer Dead Period: June 27 – July 8, 2011

- If your player is going to be out of town prior to the dead period, please notify Coach Lowe in writing so he doesn't mark him unexcused.

Team Pictures for Media Guide: July 11th before Youth Camp. A team photo and a freshman team photo will be taken for the media guide. The formal team and individual photos will be taken later in the summer.

PHS Youth Football Camp: July 11, 12, 13

We need help at Youth Camp with registration and to help in the concession stand during breaks.

Passing League: 3rd Week of July at Webb High School

Pancake Breakfast: July 23rd at Texas Road House 7:00 am – 10:00 am

Players will be selling tickets. Tickets are \$5 each and have a coupon on the back for a free appetizer.

The players will also be seating people, serving food and cleaning up tables.

Coach Lowe will get with the boys to get a sign-up list after July 11th.

Practice in Pads: August 1st (2-a-days)

Scrimmages: August 5th at Alcoa

August 9th at Sullivan South

Jamboree: August 12th (tentatively at Neyland Stadium)

Freshman Jamboree: August 13th (at PHS)

****** We need workers for the Freshman Jamboree. We need concession workers, gate workers, chain gang, announcer & spotter, scoreboard keeper. Please contact Katy Jett ASAP if you can help!**

Upcoming Help in the Fall:

Two-a-day practices will be the week of August 1st. Parents are needed to help make sandwiches on the evening before each practice. We will also be sending an email of supplies we need to feed the boys. If anyone has a connection to get fruit each day, please let Jeni Hughes know as soon as possible. (643-3728)

We need a volunteer or a team of two, to organize the food in the press box and food for the referees. Marsha Sparks has done it the past two years and can give you all information to arrange the food. ***** If you could help with this job, please contact Katy Jett (659-0117) or Jeni Hughes (643-3728).**

Kristy Owenby will be organizing meals after each game for the coaches. If you would like to help, please email her at: kowenby@mercy.com

Tammy Tipton will be organizing Thursday night Senior meals. If you are the parent of a senior and you would like to host a meal or if a couple families want to go together and host a meal, please contact Tammy at: (865-254-3563)

Fundraising:

Media Guide Ad sales are beginning. If you work for a company who would like to purchase an ad, or know of someone who might be interested in purchasing an ad, please contact Katy Jett at 659-0117 or by email at: kjett@enrichmentfcu.org. Ads and money are due by July 1st. This is a huge fundraiser for the Touch Down Club and also a media outlet for the team.

DUE BY JULY 1st!!! Senior Ads in the Media Guide: parents of Senior players will be able to purchase an ad for their son in this year's Media Guide. Ads will be \$25 for an 1/8th of a page ad. (2 ½ " high x 4" wide) A photo of your player from last year or an action shot can be used in the ad. You can also put a congratulatory or good luck message in the ad. Forms will be given to all the Senior players and are attached. Your message, photo and payment will need to be turned in together to make sure your ad is included in the Program.

Banner Sales: Banners can be purchased to go around the fence during football season. New banner sponsorships are \$350 and renewals are \$250. For more information you can contact Vicki Easterday

The players will be selling the discount cards again this year. They will be \$20 each and Coach Lowe will be organizing this event. They will get more information when they return after July 11th.

We are looking for an advertising sponsor of the website. The title sponsor will have an ad on the home page with a link to their site. The year sponsorship is \$2,000 and includes a full page print ad in the Media Guide. Last year the website got 60,000 hits from July – December. If you work for a company that might be interested in us talking to them about the website, please let Katy Jett or Bill Mynatt know ASAP.

If you know of a company that is willing to **sponsor a team meal or donate the food for a meal**, Please contact Jeni Hughes at 643-3728. We feed the players before every Friday night game and it costs around \$1,000 - \$1,200 each game. Any company who sponsors a meal will get their name on the school marquee all week, be announced at the ballgames and have their name on a "Team Meal" banner. We want to make sure the boys are well fed before they take the field! Any help would be greatly appreciated.

The next Touchdown Club meeting is July 12th in the Home Economics Room at the high school. This is a mandatory Freshman Parent meeting and the TD Club will furnish refreshments.

GO PANTHERS!!!